

SITABAI ARTS COMMERCE AND SCIENCE COLLEGE AKOLA

Department of Commerce

Activity Report

Academic Session 2020-2021

Introduction:

National Marketing Day is celebrated on the 11th of April every year to promote and recognize the importance of marketing in today's business world. It is a day to celebrate and acknowledge the efforts of marketers who work tirelessly to create brand awareness and reach out to potential customers. This report is a brief summary of the events that took place on **National Marketing Day, 11th April 2020**. **Due to the Covid Situation this day was celebrated on online platform**

Webinars and Workshops:

Due to the Covid Situation there was online webinar taken by **Prof. Ruchi Bharuka Mam** showing the importance of the marketing in the field of the business . She was accompanied with the **Prof. Dipali N Shah Mam** along with other faculties. The theme was to Promote Marketing Awareness.

Activities and Competitions:

Our institution organized marketing competitions to test the marketing skills of students. These competitions included marketing quizzes, case studies, and marketing simulations. Online Quiz was taken and the students participated with enthusiasm in the quiz.

Faculty Present

Prof. Dipali N Shah (Department of Commerce)

Prof. Ruchi Bharuka (Department of Commerce)

Prof. Radha Gupta (Department of Commerce)

Prof. Diksha Panpaliya (Department of Commerce)

Conclusion:
































National Marketing Day is an important day for marketers across the country. It is a day to celebrate their hard work, creativity, and innovation. The events and activities organized on this day provided an excellent opportunity for students and professionals to learn from marketing experts and network with each other. The celebrations were a testament to the growing importance of marketing in today's business world

← About this call

People

Information

Activities

-  Palak Lilhare  
-  Pallavi Nishad  
-  Pooja Bele  
-  Pragya Bhagat  
-  Priti Umkar  
-  Priyanshu agrahari  
-  RAJSHREE SHARMA  
-  Rama Kulkarni  
-  RAMAKANT MISHRA  
-  RESHMI KUNJAM  
-  Sagar Sahu 