SITABAI ARTS COMMERCE AND SCIENCE COLLEGE AKOLA

Department of Commerce

Activity Report

Academic Session 2019-2020

World Consumer Day is celebrated annually on **March 15**th **2020.** This day is dedicated to raising awareness about consumer rights and promoting consumer protection. It serves as a reminder to individuals and organizations to focus on the importance of consumer protection and rights.

The theme of World Consumer Day 2020 was "Building a Sustainable Future". This theme emphasizes the need for consumers to make responsible choices to ensure the sustainability of our planet.

The history of World Consumer Day dates back to 1962 when President John F. Kennedy first addressed the issue of consumer rights. He stated that consumers have the right to safety, to be informed, to choose, and to be heard. Since then, World Consumer Day has been observed every year to promote these fundamental consumer rights.

The Program was inaugurated by Principal of our institution **Dr. R.D Sikchi Sir**. On World Consumer Day Activity the Introduction of our Activity was given **by Prof. Dipali N Shah** and our honourable guest **Mrs. Abhilasha Deshpande** and **Adv. Mayur Malviya Sir** were taking the lecture and enlightened the students on topic.

They addressed on importance of World Consumer Day lies in its ability to empower consumers. By raising awareness about their rights and providing them with the tools to make informed choices, consumers can protect themselves from fraudulent practices and exploitation. This, in turn, promotes fair competition, drives innovation, and ensures that businesses deliver products and services of high quality.

In conclusion, World Consumer Day is a crucial day that reminds us of our rights and responsibilities as consumers. It encourages us to make informed choices and promotes fair competition, innovation, and the sustainability of our planet. As students, it is important to be aware of consumer rights and to exercise them responsibly. We can use our knowledge to make informed choices, promote fair practices, and contribute to building a sustainable future By working together, we can build a fairer and sustainable digital world that benefits both consumers and businesses



Signature List of the Students Attended the World Consumer Day Program in Academic Session 2019-2020

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Sr. No	Student Name	Signature
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8)	Mohan Gajanan Dongre	M.G. Dongre
9	Kaushik Prashant TheKare	Relative
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12)	Rushipat Ratesh Shirset	R.R. High
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14)	Roshan W. Tayde	DISHAM
15)	Shaikh Mobin Shaikh Sharif	Deljoin
16>	Mohammad EjAZ Abdul Nabi	Age: 5
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387	Annutry A. Kunhad	Mouly
39)	Rutiky P. Bale	R.P. Bole
407	Vaibhau S. Khedkae	V.S. Khedka
41)	Abhay D. DhahoEkaE	A.D. Dhanoek
7-2	Roman H. Kabra	(Note: Section of the