

# SITABAI ARTS COMMERCE AND SCIENCE COLLEGE AKOLA

## Department of Commerce

### Activity Report

#### Academic Session 2018-2019

##### **Introduction:**

National Marketing Day is celebrated on the 11th of April every year to promote and recognize the importance of marketing in today's business world. It is a day to celebrate and acknowledge the efforts of marketers who work tirelessly to create brand awareness and reach out to potential customers. This report is a brief summary of the events that took place on **National Marketing Day, 11th April 2019**. **The programme was conducted under the guidance of Dr. R.D. Sikchi Sir.**

**Events and Activities:-**National Marketing Day was celebrated with great enthusiasm across the country. Many organizations, educational institutions, and marketing agencies organized events to celebrate the day. Some of the notable events and activities are:

##### **Webinars and Workshops:**

Many educational institutions and marketing agencies organized webinars and workshops to educate students and professionals about the latest marketing trends and techniques. These sessions were conducted by marketing experts **Mrs. Jyoti Maheshwari Mam and Dr. Ambadas Pandey Sir who shared their knowledge and experience with the audience.**

##### **Marketing Competitions:**

Our institution organized marketing competitions to test the marketing skills of students. These competitions included marketing quizzes, case studies, and marketing simulations.

##### **Faculty Present**

Prof. Dipali N Shah (Department of Commerce)

Prof. Vasudev Joshi (Department of Commerce)

Prof. Priyanka Korpe (Department of Commerce)

Prof. Radha Gupta (Department of Commerce)

Prof. Diksha Panpaliya (Department of Commerce)

##### **Conclusion:**

National Marketing Day is an important day for marketers across the country. It is a day to celebrate their hard work, creativity, and innovation. The events and activities organized on this day provided an excellent opportunity for students and professionals to learn from marketing experts and network with each other.

Signature List of the Students Attended the Program in Academic Session 2018-2019

2018 - 2019			
Sr.No.	Student Name	Contact No.	Signature
1.	Sakshi S. Gattu	8605270399	
2.	Nikita A. Lahudkar	8329492812	
3.	Shreyas Di. Sanchala	7841886318	
4.	Payeen parveen M. Zafar	9067314242	
5.	Nisha R. sukede	7057966507	
6.	Pratik Jadhav SK Baha	9166057458	
7.	Laami Sheshrao Dhawale	8975255654	
8.	Harshali Prabhakar Khazode	7387704795	
9.	Namrata S. Zatale	8830419401	
10.	Pooja P. Bute	7083961153	
11.	Harshali B. Kadi	9284714421	
12.	Nayanika G. Khute	9921358229	
13.	Divya V. Gyanchandani	9545037158	
14.	Riddhi R. Bhatia	9511280807	
15.	Dhruvati U. Khotee	9623627653	
16.	Siddhi R. Bhatia	7020859303	
17.	Aopita L. Dhawale	7522906119	
18.	Vishal D. Poyawekar	7020209868	
19.	Jayshree P. Ghope	9657767349	
20.	Ram Madiba Fatema	7767881686	
21.	Nikunj P. Meda	9028223087	
22.	Bhushan Sanjay Zodpe	9518325133	
23.	Sumit H. Galam	9623653008	
24.	Mayur H. Santari	7020241314	
26.	Shubham S. Topase	9595302730	
27.	Karan A. Dahs	9595374978	
28.	Suraj P. Somani	8411033363	
29.	Mahesh N. Tapdiya	9158525402	
30.	KAMAL J. Jeswani	8237327163	
(31)	Datta S. Raut	9158667525	